

Message Text

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15

ACTION EUR-25

INFO OCT-01 ISO-00 EB-11 PA-04 PRS-01 NSC-07 CIAE-00

INR-11 NSAE-00 RSC-01 NIC-01 SIL-01 LAB-06 DRC-01

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FM AMCONSUL ZAGREB

TO SECSTATE WASHDC PRIORITY 2697

USIA WASHDC PRIORITY

INFO AMEMBASSY BELGRADE

USDOC WASHDC

UNCLAS ZAGREB 0841

E.O. 11652 : N/A

TAGS: BEXP, YO

SUBJECT: AMERICAN DAY AT ZAGREB FAIR

REF : ZAGREB 0839

1. MORE THAN 400 GUESTS ATTENDED AMERICA DAY RECEPTION HOSTED BY AMBASSADOR TOON AT USA PAVILION. AMBASSADOR AND MAYOR PARKS OF GRAND RAPIDS, MICHIGAN, PRESIDENT FORD'S PERSONAL REPRESENTATIVE TO FAIR, GREETED GUESTS FROM YUGOSLAV GOVERNMENT, MEDIA, BUSINESS AND CULTURAL COMMUNITIES, DIPLOMATIC AND CONSULAR CORPS, FAIR AUTHORITIES AND REPRESENTATIVES OTHER NATIONAL EXHIBITIONS. RANKING GUESTS INCLUDED: VERA GEROVAC-TRTANJ, PRESIDENT, COMMITTEE FOREIGN POLICY QUESTIONS AND RELATIONS WITH FOREIGN COUNTRIES, ASSEMBLY S.R. CROATIA (WHO IS MAYOR AND MRS. PARKS'S OFFICIAL HOTESS IN CROATIA), ANDRE MOHOROVICIC, PRESIDENT, CROATIAN FUND FOR PROMOTION CULTURAL ACTIVITIES, DCPTM GRGA NOVAK, PRESIDENT, YUGOSLAV ACADEMY SCIENCES AND ARTS, AND FAIR DIRECTOR DR. ANTUN BORCILO.

2. AMBASSADOR TOON INTRODUCED MAYOR PARKS, WHO CONVEYED TEXT PRESIDENTIAL MESSAGE TO ZAGREB FAIR. MAYOR PARKS EXPRESSED PRESIDENT'S VIEW: "AS AREAS OF COOPERATION BETWEEN OUR TWO
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NATIONS BROADEN AND DEEPEN, IT IS APPROPRIATE THAT WE SHARE

WITH YOU, THE PEOPLE OF YUGOSLAVIA, A GLIMPSE INTO OUR HOMES AND OUR LIVES." MAYOR CONCLUDED THAT "BY WORKING TOGETHER ON HOUSING QUESTIONS MAY OUR COUNTRIES REAP BENEFITS OF MUTUALLY RICH AND VARIED EXPERIENCES."

3. FOLLOWING ADDRESS, MAYOR PARKS PRESENTED KEY TO CITY OF GRAND RAPIDS TO MRS. GEROVAC-TRTANJ.

4. ALL DISPLAYS IN EXHIBIT WELL RECEIVED, GUESTS' ATTENTION PARTICULARLY HELD BY COUNTRY, CONTEMPORARY, AND FUTURISTIC KITCHENS. COMMENTS UNIVERSALLY INDICATE HIGH LEVEL OF PERSONAL INTEREST IN HOME FURNISHING AND EQUIPMENT AND EXTREMELY POSITIVE IMPRESSION OF AMERICAN HOME TECHNOLOGY.

5. AMBASSADOR, MAYOR, CONSUL GENERAL PAID MORNING CALLS ON JAKOV SIROTKOVIC, PRESIDENT, EXECUTIVE COUNCIL, ASSEMBLY S.R. CROATIA, AND ZAGREB MAYOR IVO VRHOVEC (REPORTED SEPARATELY).
WILSON

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NNN

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